

QUEBEC FILM AND
TELEVISION COUNCIL

MONTREAL

MEDIA KIT

QUEBEC FILM SOURCEBOOK 2021



SPACE RESERVATION
AND INFORMATION:

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QUEBEC FILM SOURCEBOOK

The Quebec Film SourceBook is the main directory of professionals in the film and television industry in Quebec. Created in 2011, the Quebec Film SourceBook has become an indispensable tool for foreign producers looking for business contacts in Quebec as well as for the local industry.

The Quebec Film SourceBook is:

- Can be found on the Web at www.quebecfilmsourcebook.com
- And on the home page of the QFTC www.qftc.ca
- And on the home page of the "Filming In Quebec" www.filminginquebec.com
- Available in English

Advertising in the Quebec Film SourceBook provides visibility for your business to industry professionals and producers in the US, Europe and Asian markets. If you want to generate business and reinforce Quebec's offer of expertise abroad, the Quebec Film SourceBook can help you reach potential clients.

SECTIONS DU QUEBEC FILM SOURCEBOOK

Regions

Useful Information

Film Incentives

Pre-Production

Events

Training and Education

Crews

Producers

Equipment

Studios & Stages

Post-Production

Visual Effects

VR / AR

Animation

Props & SP FX

Support Services

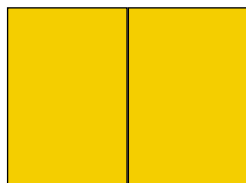
Filmed in Quebec

QFTC PREMIER PARTNERS

QFTC PRESTIGE PARTNERS

QFTC Partners

FORMATS AND PRICES

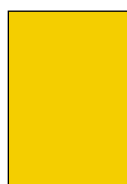


1 DOUBLE PAGE COLOUR

3226 x 2550 px RGB
(10" x 8.5 @ 300dpi)

Member :
First double page C2-C3 : \$2500
Double page section : \$2250
Regular double page : \$2000

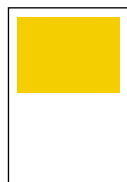
Non-member :
First double page C2-C3 : \$3125
Double page section : \$2825
Regular double page : \$2500



1 PAGE COLOUR

1613 x 2550px RGB
(5.375" x 8.5 @ 300dpi)

Member : \$ 1,250
Non-member : \$ 1,950



1/2 PAGE HORIZONTAL COLOUR

1275 x 1149px RGB
(4,25" x 3,83" @ 300dpi)

Member : \$ 650
Non-member : \$ 1,100

TECHNICAL SPECIFICATIONS

FORMATS AND PRICES

FILE

- PDF or PNG files
- No bleed
- RGB Colour (profils ICC sRGB)
- Converted fonts to vector
- English version

SENDING YOUR ADVERTISING MATERIAL

Label your files as follows:

Name of your company_Ad_QFSB_2021_EN

Send by email to aurore@qftc.ca (max. 10 Mo)

or by wetransfer.com to aurore@qftc.ca

CONTACT

If you have any questions, please contact:

MANON CAILLÉ

manon@qftc.ca

C 514 792.8819

PURCHASE ORDER

QUEBEC FILM SOURCEBOOK 2021



1 DOUBLE PAGE

Member

First double page C2-C3 : \$2500

Double page section : \$2250

Regular double page : \$2000

Non-member

First double page C2-C3 : \$3125

Double page section : \$2825

Regular double page : \$2500

1 PAGE

Member : \$ 1 250

Non-member : \$ 1 950

1/2 PAGE

Member : \$ 650

Non-member : \$ 1 100

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TOTAL

Subtotal: _____

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QST (9.975%): _____

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City _____

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Please return Purchase Order by email to **Manon Caillé:**

MANON@QFTC.CA