



ANNUAL REPORT

2018-2019

www.qftc.ca

// MESSAGE FROM THE GOVERNMENT OF CANADA



2

Our government has made it a priority to place Canada among the most prosperous creative economies and to strengthen the position of our creators both at home and abroad. That is why we are pleased to support the Québec Film and Television Council (QFTC) in its mission.

The QFTC's goal is to make Québec an important player in the field of audiovisual production. To do this, it attracts international productions to the province, and also promotes the competitiveness of the Québec industry on the global market. This is a wonderful way to let the rest of the world know about Québec's expertise in this area.

We would like to congratulate the members of the QFTC on all their achievements in 2018-2019.

The Honourable Pablo Rodriguez

The Honourable Navdeep Bains

Canada 

// MESSAGE FROM THE QUÉBEC GOVERNMENT



Chantal Rouleau

Ministre déléguée aux Transports

Ministre responsable de la Métropole et de la région de Montréal

Le gouvernement du Québec est fier de soutenir le Bureau du cinéma et de la télévision du Québec (QFTC) dans sa mission visant à favoriser l'expansion et la compétitivité de l'industrie québécoise de la production audiovisuelle.

La métropole jouit d'une renommée internationale dans les domaines du cinéma d'animation, des effets visuels et de la réalité virtuelle. En contribuant à consolider l'offre québécoise et l'intelligence d'affaires des membres de l'industrie, le QFTC innove et s'adapte au marché, notamment en encourageant les pratiques écoresponsables grâce au programme *On tourne vert*. Son rôle mobilisateur auprès des différents acteurs clés de l'industrie soutient le rayonnement de l'excellence québécoise et Montréalaise dans le domaine du cinéma.

Nous tenons à saluer le travail du QFTC et de tous ses membres et à réitérer l'importance de leur démarche pour la vitalité économique de l'industrie.



Pierre Fitzgibbon

Ministre de l'Économie et de l'Innovation

Ministre responsable de la région de Lanaudière



Nathalie Roy

Ministre de la Culture et des Communications

Ministre responsable de la Langue française

// MESSAGE FROM THE MAYOR OF MONTRÉAL



Martin Girard // ShootStudio.ca

VALÉRIE PLANTE

The film and television industry is important to the cultural outreach and economic vitality of our city. I had the opportunity to see this for myself last fall, when I accompanied the QFTC on an industry development mission to Los Angeles.

The work done by the members of the QFTC to persuade Hollywood producers to keep shooting films and shows in Montréal was impressive. I'd like to pay tribute to their dedication, which is key to building strong ties between our industries and our cities.

As I have said before, the Communauté métropolitaine de Montréal supports their efforts and we are both working to the same ends. You can count on la Communauté métropolitaine de Montréal and de City of Montréal to promote the rich pool of talent and excellent quality of life that makes Montréal the go-to city for leaders of the film, television and special effects industry.

I'd also like to thank everyone who helps shape the character of the Greater Montréal: a metropole that is highly diverse, innovative and open to the world. Thank you for being such devoted ambassadors of our amazing city.

Valérie Plante

Mayor of Montréal and President of the
Communauté métropolitaine de Montréal

// MESSAGE FROM THE MAYOR OF QUÉBEC CITY



RÉGIS LABEAUME

Congratulations to the entire team of the Québec Film and Television Council, who devote themselves energetically to focusing projectors around the world on Québec's knowhow and talent.

A proud partner of the organization for ten years now, Québec City recognizes the importance of channeling energy and supporting a dynamic film and television sector, in addition to encouraging innovation in the audiovisual field. I also wish to acknowledge the great openness to listen and the rallying ability of the Québec Film and Television Council, thanks to whom our region will soon host its first production of an international television series.

Québec City, a popular filming location, is much more than a postcard setting, and we intend to continue our efforts to foster the growth of developmental projects created, developed and produced by our artists and by our new generation.

It is to be hoped that the period of growth that has begun in recent years will continue for a long time, and that it will continue to be as beneficial for the film and television industry, throughout the province.

Régis Labeaume
Mayor of Québec City

// MESSAGE FROM SODEC



LOUISE LANTAGNE

The Société de développement des entreprises culturelles (SODEC) recognizes the great work by the Québec Film and Television Council (QFTC). For instance, in November 2018, the QFTC and the Ville de Montréal coordinated the most efficient trade mission in Los Angeles to promote Québec's expertise to California's major studios.

The QFTC is diligent and passionate about positioning our industry in international markets. The Council constantly continues its efforts to encourage investments across Québec, relying on competitive tax incentives and our industry's know-how. In closing, implementing the Rolling Green action plan for environmentally responsible audiovisual production should not be forgotten: this crucial plan will reinforce Québec's positioning on the international stage.

A handwritten signature in black ink that reads "Louise Lantagne".

Louise Lantagne
President and CEO

// MESSAGE FROM THE CHAIRPERSON OF THE BOARD



ÉMILIE DUSSAULT

2018–2019 was an extraordinarily vibrant and prosperous year for the entire audiovisual industry, and the Québec Film and Television Council in particular. The visual effects industry had yet another record year, spending volume of foreign shoots was maintained, and the QFTC completed a number of activities and missions that aimed to strengthen member engagement and optimize economic benefits. Concrete proposals and reflections were developed to maintain this growth. We can take pride in our meaningful accomplishments, such as completing trade missions in Los Angeles, making recommendations to the Ministry of Finance on the development of intellectual property in Québec, and last but not least, kicking off the eco friendly *Rolling Green* project. In addition, throughout the year, the QFTC built many new partnerships with industry heavyweights.

The QFTC also set some internal changes in motion. A governance and human resources committee was established to promote and harmonize best practices. Over the next few months, the committee will focus on developing a governance plan to support the Board of Directors in its functions, notably by consolidating procedures and implementing new strategies. The changes will give the Council more independence with an eye to pooling strengths and re-energizing the organization to raise its profile and enhance its leadership on the world stage.

During 2019–2020, we will continue to closely monitor other key issues, such as new member recruitment and the industry's degree of representation, the increase in live action business volume, maintaining effective communication channels with governments and reconvening the Board of Governors.

Lastly, I would like to extend special thanks to Sylvain Lafrance, who is retiring from his Chairman of the Board position. Over the last six years, his strong leadership and clear vision of the issues specific to the audiovisual industry propelled the Council to new heights and enhanced its credibility: remarkable feats that deserve a round of applause. I would also like to recognize the members of the Board of Directors for the significant role they play in the development of the audiovisual industry and thank them for their invaluable assistance. Without their support, the Québec Film and Television Council would not be able to carry out its mission, reach its full potential and continue its growth. And, of course, behind the QFTC's success and continuity is a permanent team devoted to the success of our projects. I salute them for a job well done and for the energy and passion that drives them to achieve such ambitious goals.

A handwritten signature in black ink that reads "Émilie Dussault". The signature is written in a cursive, flowing style.

Émilie Dussault
Chairperson of the Board

// MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



PIERRE MOREAU

2018 was a historic year for our audiovisual industry: we recorded a business volume of \$1.871 billion, primarily generated by the visual effects sector, which by itself saw a \$200 million increase in revenue over the last year. The Québec Film and Television Council applauds this unprecedented performance and commits to continuing its efforts and support for the development of Québec's audiovisual sector as a whole.

Among our organization's many accomplishments in 2018, I have chosen to spotlight the most promising projects—those that attracted the greatest number of participants. After all, bringing people together is the Council's primary responsibility to its members and to the community.

First off, the QFTC submitted recommendations to the Ministry of Finance regarding intellectual property with the goal of developing a thriving ownership economy, essential to the sustained dissemination of Made in Québec content. Our first step in this endeavor is developing the animation sector. This represents an industry turning point that we see as indispensable and, we hope, a new economic lever that supports entrepreneurs and producers of animated series and films who choose to manage their intellectual property from Québec.

The newly launched *Rolling Green* project garnered praise on all fronts and earned widespread support. Establishing environmentally friendly procedures for every step of audiovisual production not only gives Québec a competitive advantage, but also positions our industry as an actor in a much broader society wide effort. The project was created during a trade mission to Los Angeles skilfully led by the mayor of Montréal, Valérie Plante.

Lastly, I would like to touch on the creation of the Live Action project, overseen by Pierre Roy. The committee's primary goal is to refine Québec's service offering, differentiate it, strengthen it and promote it more effectively to help Québec shine brightly in the minds of decision makers and attract foreign producers with its unique charm. Global production volume is soaring and we need to double down on our efforts to respond to this unprecedented increase in demand. There is still a long way to go before we achieve this goal and are able to carve out an enviable market share.

The 2018–2019 Annual Report faithfully reflects the QFTC's spirit and diversification efforts. In it, you will find a summary of our activities and details about the actions taken to support each of the sectors we represent.

In closing, I would like to thank our public and private partners for their invaluable trust, our Board of Directors for its guidance, and all the employees of the QFTC for their commitment and determination to move our industry forward.

A stylized, handwritten signature in black ink, consisting of a large, looped 'P' followed by a horizontal line.

Pierre Moreau
Chief Executive Officer



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// THE QUÉBEC FILM AND TELEVISION COUNCIL

The Québec Film and Television Council (QFTC) is a non-profit organization whose mission is to contribute to the development and competitiveness of Québec as a world-class film and television production centre.

It generates investments in Québec by relying on competitive tax incentive programs, the expertise of the sector's members, geographical and architectural diversity, the quality of its infrastructure and the industry's ability to export its products to foreign markets.

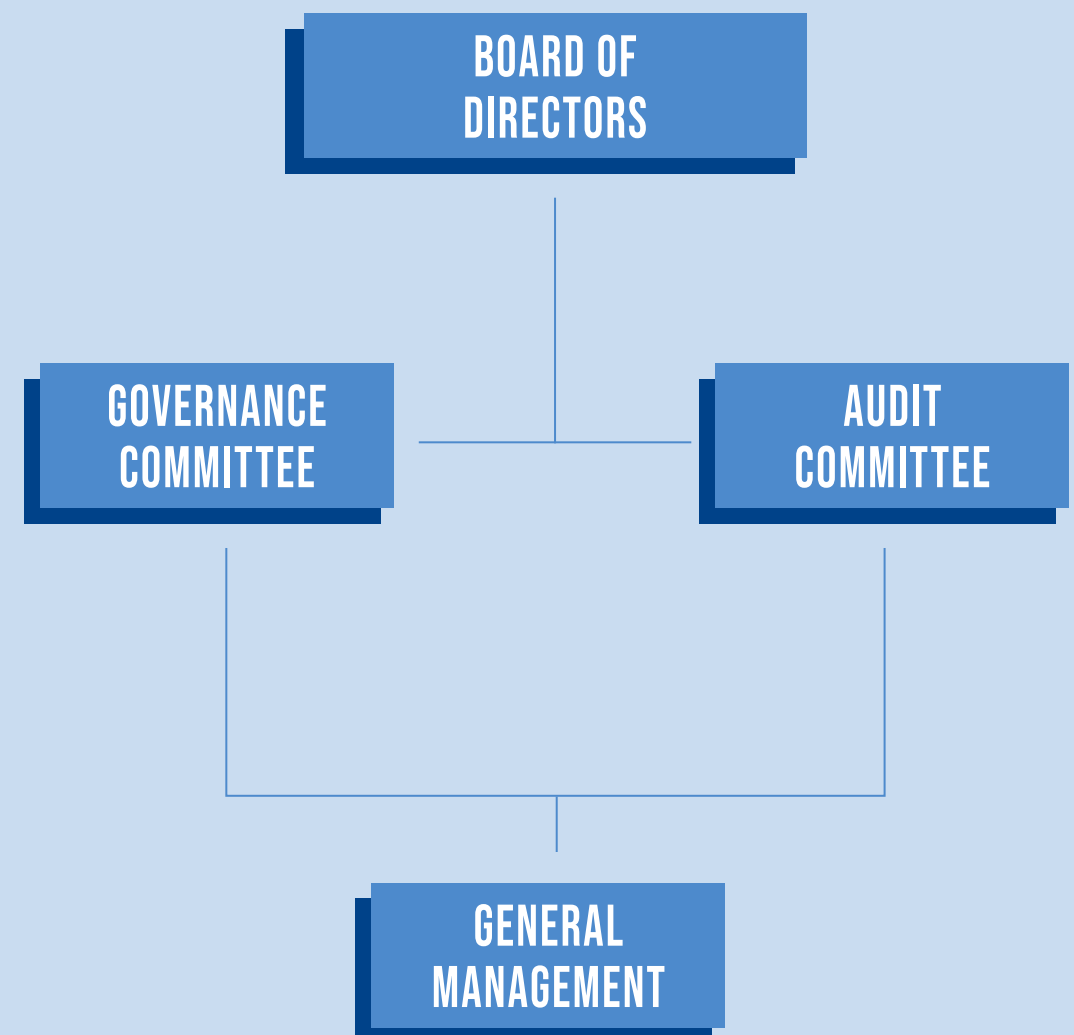
Today, this mission is centered around two main axes:

Film Commission Services (Promotion) – They highlight the advantages of filming in Québec: an extraordinary architectural diversity, a skilled workforce, world-class infrastructure, a high-end professional environment and, finally, one of the best visual effects ecosystems in the world.

Sector-specific development (Cluster) – The QFTC is also a forum for exchange and cooperation where concrete actions are taken to support market growth. It leads major studies and consultation projects to measure, guide and better document the industrial development of the sector.

Lastly, the QFTC acts as a representative and strategic advisor to government bodies.

// QFTC'S ORGANIZATIONAL CHART



// BOARD OF DIRECTORS

ÉMILIE DUSSAULT
CHAIRPERSON (INTERIM)

Technicolor

MAURICE PRUD'HOMME
TREASURER

Fonds d'investissement de la culture
et des communications (FICC)

DEAN CHENOY
SECRETARY

Miller Thomson

GILLES CHARLAND

Alliance québécoise des techniciens de
l'image et du son (AQTIS)

CHRISTIAN LAFORCE

Bureau de la culture et vie communautaire,
Ville de Longueuil

SYLVAIN LAFRANCE

HEC Montréal

LOUISE LANTAGNE

Société de développement
des entreprises culturelles (SODEC)

ANDREW LAPIERRE

Grandé Studios

CHRISTIAN LEMAY

A.I.E.S.T. - Local 667

MARIE-CLAUDE POULIN

MCP Productions

MARTIN PICARD

Groupe TVA

CATHERINE CHÉNIER
OBSERVER

Québec City - Bureau des grands événements

SUZANNE LAVERDIÈRE
OBSERVER

City of Montréal - Service de la culture

// QFTC'S TEAM

PIERRE MOREAU

Chief Executive Officer

KIMBERLY GUILLAUME

Administrative assistant

NATHALIE THÉORET

Financial Controller

KARL BOULÉ

Director of Business Development

CHANELLE ROUTHIER

Film & TV Commissioner

ARIANE DAGENAI-PLANTE

Coordinator, Film Commission Services

PASCALE GUINDON

Coordinator, Film Commission Services

JENNIFER PRICE

Los Angeles Representative

ROMAIN PAULAIS

Director, Secretariat of the Audiovisual-Cluster and Public Financing

ANNE FOSSIER

Project Manager

LAURENCE GAGNON

Communications Agent

FABIENNE BÉLIZAIRE

Communications Assistant



HOSTING AND PROMOTIONAL ACTIVITIES

- a. FOREIGN SHOOTS
- b. VOLUME OF FOREIGN PRODUCTION
- c. TRADE MISSIONS
- d. INTERNATIONAL ACTIVITIES
- e. HOSTING ACTIVITIES
- f. FIRST CANADIAN FILM COMMISSION SUMMIT
- g. NATIONAL PHOTO LIBRARY

// FOREIGN FILM SHOOTING

With 23 productions, 2018 was quite a stable year for direct spending in Québec by foreign productions. Investment levels remained among the highest ever recorded for the province, and we saw the return of several producers and directors who had enjoyed their previous filming experiences here.

These numbers confirm the province's position as a top destination for filming in North America. Streaming services are continuously driving unprecedented levels of demand for new content globally, though a great deal more work on this front will be required to increase Québec's market share and tap into this international growth.

As the rest of the report can attest, the QFTC has been promoting Québec as a production centre that offers a full suite of services, from pre-production to post production. We have also emphasized Québec's stable and competitive tax incentives to encourage producers to film here, whether they're returning or shooting in the province for the first time.

*"I shot Warm Bodies here several years ago and loved the experience. I fell in love with the people and the technical teams. Long Shot takes place in several major international cities, so we needed a location that could believably stand in for those places. The technicians in Montréal are also incredibly skilled. [...] I'd love to make all my movies here!"*¹

Jonathan Levine
Director and Writer



¹ « Pour un retour du comique et du romantique »

Marc-André Lussier, La Presse

\$378 M

DIRECT SPENDING
IN QUÉBEC

533

DAYS OF
FILMING

23

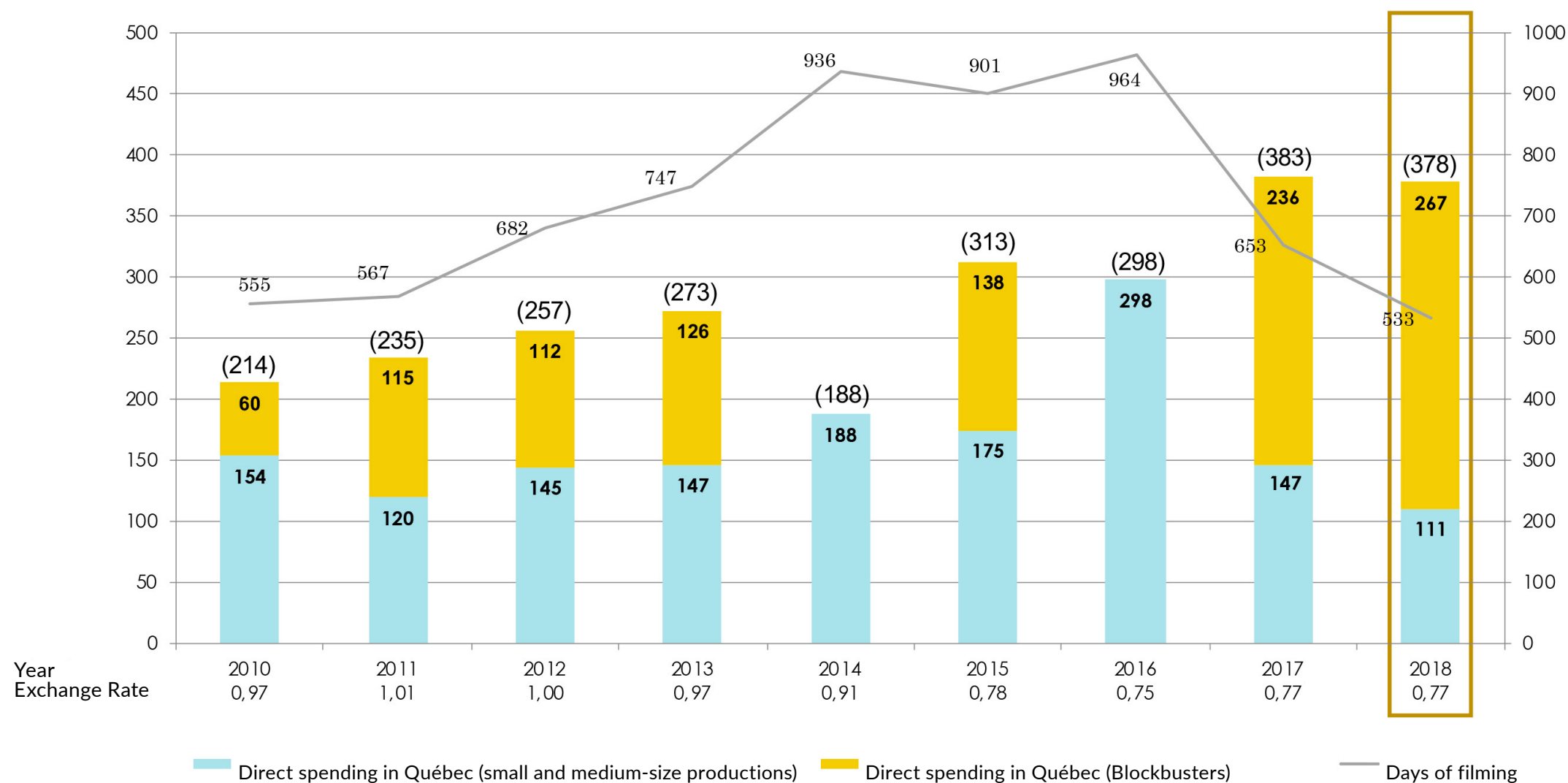
PRODUCTIONS

5858

JOBS CREATED OR
MAINTAINED

// FOREIGN PRODUCTION VOLUME

DIRECT SPENDING IN QUÉBEC AND DAYS OF SHOOTING



// FOREIGN PRODUCTIONS

PRODUCTIONS FILMED IN QUÉBEC

NAME OF PRODUCTION	PRODUCTION STUDIO	DIRECTOR
<i>Against the Light</i>	Media DW Inc.	YiWen Xie
<i>Apapacho</i>	Les Productions du cerf-volant	Marquise Lepage
<i>Blood & Treasure</i>	CBS TV Studios	Guy Norman Bee, Steve Boyum, Holly Dale, Tawnia McKiernan, Alrick Riley, Craig Siebels, Michael Dinner
<i>Comedy Showcase</i>	Netflix (via Just For Laugh)	René-Pierre Bélanger, Samer Dadanian
<i>Comedy Showcase</i>	Amazon (via Just For Laugh)	
<i>Comedy Showcase</i>	Lionsgate (via Just For Laugh)	
<i>Jack Ryan (reshoot)</i>	Paramount	Patricia Riggen, Daniel Sackheim, Andrew Bernstein, Dennie Gordon, Phil Abraham, Carlton Cuse, Morten Tyldum
<i>Good Sam</i>	Netflix (Muse)	Kate Melville
<i>The Truth about the Harry Quebert Affair (reshoot) Affair (reshoot)</i>	MGM, Canal+ (Muse)	Jean-Jacques Annaud
<i>MIDWAY</i>	Centropolis	Roland Emmerich
<i>Murder Mystery</i>	Netflix (Muse)	Kyle Newacheck
<i>Pet Sematary</i>	Paramount	Kevin Kölsch , Dennis Widmyer
<i>Party of Five (pilote)</i>	SONY (TV)	Rodrigo García
<i>Playmobil</i>	One Animation / Kaibou	Lino DiSalvo
<i>The Bold Type 2 & 3</i>	Universal Television	Victor Nelli Jr., Tara Nicole Weyr
<i>The Lodge</i>	Filmnation	Severin Fiala, Veronika Franz
<i>Long Shot</i>	Good Universe	Jonathan Levine
<i>État Sauvage</i>	Metafilms (copro)	David Perreault
<i>Street Legal (reboot)</i>	Broken clown (SL) Inc	Sturla Gunnarsson, Chloé Robichaud
<i>It must be Heaven</i>	Rectangle Productions, Wild Bunch	Elia Suleiman
<i>Power Player</i>	Method Animation	n.d.
<i>The Song of Names</i>	Lyla Films	François Girard
<i>X-Men : Dark Phoenix (reshoot)</i>	Fox	Simon Kinberg



X-MEN : DARK PHOENIX - 20TH CENTURY FOX



PET SEMATARY - PARAMOUNT



THE BOLD TYPE - UNIVERSAL TELEVISION

// TRADE MISSIONS

Two major trade missions to Los Angeles were organized in 2018-2019.

Each QFTC trade mission is developed according to strategic market objectives and the needs expressed by our members.

TRADE MISSION WITH MAYOR VALÉRIE PLANTE IN LOS ANGELES

From November 13 to 15, Mayor Valérie Plante led a Live Action trade mission in Los Angeles, organized by the QFTC in collaboration with the City of Montréal. The mission assembled an impressive delegation of partners to promote our production services and present Montréal as one of the most attractive destinations for US producers and directors of finance.

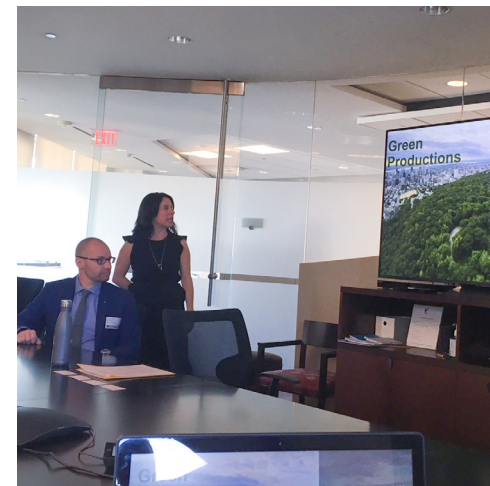
The mission's delegates:

- ACTRA
- AQTIS
- Attraction
- Cinélande
- Demers Beaulne
- DGC
- Difuze
- Grandé Studios
- Groupe Star Suites
- IATSE 514
- IATSE 667
- MELS
- National Bank of Canada
- Rodeo FX
- SODEC
- Technicolor

The mission took the form of three full days of meetings with some of the most prestigious studios and production companies - Amazon, ABC/Disney, Fox, HBO, Lionsgate, Netflix, Paramount, Sony - as well as a select list of independent producers. **In total, more than 75 key decision-makers in production, finance, labour, post-production and visual effects representing more than 30 companies were interviewed.**

The *Rolling Green* project was officially announced by the Mayor of Montréal as part of this mission during the networking event on November 14. [See section 2.d](#)

[To read the official press release](#)



Ms. Valérie Plante presents the advantages of shooting in Montréal



Mission participants in front of Columbia Pictures offices



The Mayor of Montréal, the organizing team of the QFTC and the representatives of the participating companies

// ANIMATION MISSION

The QFTC also organized the Animation Mission 2019, which took place from March 26 to 28, to promote the Québec animation industry.

Over three days, the seven participating companies attended exclusive meetings and networking events to present their services and expertise to over fifty decision makers.

Participating companies were:

- 10th avenue Productions
- Blue Bug Entertainment
- Caribara Montréal
- Cinesite
- Kaïbou Productions
- L'Atelier Animation
- Mikros Animation

These companies got the opportunity to meet independent producers and some of the most important animation studios in the industry, such as Disney, DreamWorks, HBO, Hulu, Jim Henson, Netflix Animation, Nickelodeon and Sony Pictures.



Participants of the Animation Mission at Hulu



Participants of the Animation Mission at Nickelodeon

// INTERNATIONAL ACTIVITIES

Each year, Film and TV Commissioner, Chanelle Routhier and L.A. Representative, Jennifer Price, of the QFTC, participate in over a dozen national and international markets and conferences. These representation activities enable the promotion of Québec as a centre for world-class multi-screen production, and the development of business connections with the most influential leaders in the international film and television industry.

When attending such big events, the QFTC promotes all areas of expertise available in Québec, emphasizes the talent of professionals and artisans from here, and favours meetings between Québécois and international producers.

In 2017-2018, meetings were organized with over 200 decision-makers working in production, co-production, post-production, financing, animation, sound recording, VR/AR and other segments of the audiovisual industry.

The QFTC also benefits from these trips to thank, discuss shooting experiences and forge enduring business relationships with producers who have shot in Québec in recent years.



Chanelle Routhier, Film & TV Commissioner, QFTC, is accompanied by members of the Swedish delegation at SODEC's 5@7 at MIPCOM 2018.

// HOSTING ACTIVITIES

1

MUSIC SCORING
TOUR

17

LOCATION-SCOUTING
VISITS

50+

VISITS FROM
PRODUCERS

4

FAM
TOURS

// PRODUCTION SERVICES

Since its creation in 2006, the QFTC plays the role of single service point for foreign producers wanting to shoot in Québec. In collaboration with municipal and regional offices, it ensures the promotion of Québec's audiovisual industry on an international scale. The team is involved in all steps of the process for each project, and fulfills its role as facilitator from the first location-scouting visits until the end of post-production.

In 2018-2019, the QFTC jumped from fourteen to seventeen location scouting visits by foreign production teams with potential projects for the Province. The QFTC also led four Fam Tours and a first-ever sound recording tour.

50+
**PRODUCERS AND
DECISION MAKERS
WELCOMED IN 2018-2019**



THE QFTC AND REGIONAL FILM OFFICES WITH PRODUCERS

// 4 PROMOTIONAL FAM TOURS FOR QUÉBEC

SPRING TOUR – April 2018

The QFTC partnered with regional film commissions to welcome producers from Netflix and Likely Story from April 23 to 27. Guests were kept busy with a full itinerary of visits of potential filming locations in Québec City, Montréal and the Laurentians Mountains region. They also had the opportunity to meet with some of the QFTC's Prestige Partners.

"I had such an amazing experience and everyone there did such a fantastic job of putting on a very informative FAM Tour. Thanks to you all."

BRANTLEY BISSETTE, Production Services - Studio Operations, Physical Production, Netflix

VFX TOUR – June 2018

The QFTC once again partnered with Effects MTL, organizing a fourth VFX Fam Tour for foreign producers to showcase the expertise of local companies specializing in visual effects. Our visiting experts also discussed VFX challenges and trends at the QFTC's panel, "From Scandinavia to the United States, A Conversation in Montréal with VFX Experts."

"Thank you for everything. Your team went above and beyond. This was a very productive introduction to the Québec VFX world for me."

DIETER ISMAGIL, Vice President, Television Post-Production, Skydance

CHINESE PRODUCERS TOUR – September 2018

The QFTC team, in conjunction with the Canada China International Film Festival, organized two Fam Tours for Chinese producers to highlight the diversity of Québec's shooting locations and landscapes, as well as the expertise of companies specializing in production, visual effects, virtual and augmented reality, and post-production. Over the course of three days, the nine visiting producers toured the premises of several Montréal-based companies, and attended the festival's closing day.

WINTER TOUR – January 2019

The QFTC welcomed four American and British producers for the third winter tour. The Council worked with the film commissions of the City of Montréal, the City of Québec and the Laurentians to dazzle the producers with the province's architecture and exceptional landscapes. The QFTC also organized a series of visits and meetings to put the visiting producers in contact with potential Québec partners, as well as to present the tax credits linked with Québec production services.

// MUSIC SCORING TOUR

Ahead of the Music Scoring Tour, the QFTC's CEO went to Los Angeles in May 2018 to meet with some of the sound recording and scoring industry's key decision makers. On this trip, he met with Rebecca Morellatto, Vice President, Film Music Production, Fox Entertainment Group; Marisa Torbert Sr. Director, Film Music Production, Universal Pictures; Kim Seiniger, Vice President of Music Production, Paramount Pictures and Amy Dunning, Head of Music Motion Picture group, Lionsgate Films.

A "Scoring in Montréal" project was then established, bringing together several players from the Québec sound recording industry to work out all the details of the winter tour.

In February, the QFTC invited four North American music production and supervision presidents and vice-presidents for a first-ever visit to promote Québec as a location to score international movies and television shows. Composers, musicians, sound engineers and technicians presented Québec's service offering. The tour visited several sound stages and recording studios, including the Montréal Symphony House during a rehearsal of the Montréal Symphony Orchestra led by Maestro Kent Nagano.

The guests were:

- Brad Haehnel, Independent Music Editor/Mixer
- Kim Seiniger, VP, Music Production, Paramount Pictures & Television
- Michael Perlmutter, Music Supervisor, Instinct Entertainment and President of the Guild of Music Supervisors
- Sean Mulligan, VP, Creative, Publishing & Music Supervision, Entertainment One Music

This initiative is part of SODEC's program to support companies specialized in production and recording of musical soundtracks, created jointly with members of the musical community who work to develop this field of the industry. This is one of the ways SODEC helps Québec artists, composers and music companies gain national and international recognition.



The QFTC with the Music Scoring Tour guests



// FIRST CANADIAN FILM COMMISSION SUMMIT

Thanks to the Canadian Relations Support Program of the Secrétariat du Québec aux relations canadiennes, the QFTC has received the necessary support to organize three meetings planned in 2019 bringing together a delegation of film offices from across the country.

These meetings specifically enable: the promotion of Canada as a centre for multi-screen production, the initiation of a dialogue and the sharing of expertise between Canadian film commissions, an increase in business volume from the USA and an assessment of current federal tax credit advantages.

The very first Canadian Film Commission Summit in Gatineau took place on January 29. The Summit brought together provincial, regional, and municipal offices to discuss current issues in Canada's flourishing audiovisual industry. An initiative of the Québec Film and Television Council (QFTC), in collaboration with the Vancouver Economic Commission (VEC), the event was a huge success, bringing together over twenty-five industry players from various organizations across the country.

The next two meetings will take place in May in Vancouver and September in Toronto, to cover all of Canada and make the meetings accessible to all film offices.



The participating film commissions at the first Summit

// NATIONAL DIGITAL LIBRARY

For the past 12 years, the QFTC's National digital photo library has been the digital image resource used for international and Canadian productions. Today, it holds nearly 140,000 photos, showing major international production companies the richness and diversity of Quebec's territory.

The digital library offers a web interface that is accessible to users, who can save, file and modify the location-shooting albums they create, at all times and in accordance with their level of access.

NATIONAL DIGITAL LIBRARY



24

LOCATION SCOUTINGS IN 2018

Working with the Montréal Film and TV Commission (MFTC), this year the QFTC organized a shooting location scout of the greater Montréal area and the Eastern Townships.

The QFTC and MFTC determined that there was a need to expand the list of locations that can stand in for New England villages, and proceeded to scout out ten or so typical villages of the Eastern Townships. The goal was to highlight the spirit of these locations, starting with shooting a "Main Street" in each place. The following locations were identified: Bedford, Cowansville, Dunham, Eastman, Frelighsburg, Knowlton, Saint-Étienne de Bolton, Stanbridge-East, Sutton, Waterloo.

THE QFTC'S NATIONAL DIGITAL LIBRARY:
AN IMPRESSIVE IMAGE DATABASE FOR THE INDUSTRY

7 964
FILMING
LOCATIONS

160 641
PHOTOS

CLUSTER ACTIVITES

- a. INDUSTRY REPRESENTATION
- b. VISUAL EFFECTS
- c. INTELLECTUAL PROPERTY
- d. ROLLING GREEN
- e. FISCAL INCENTIVES
- f. LIVE-ACTION
- g. ANIMATION
- h. BUSINESS DEVELOPMENT

// INDUSTRY REPRESENTATION

PROJECT WORK

As the rest of this report shows, the QFTC continued its cluster work in 2018–2019, with seven projects that engaged businesses and other stakeholders, led to a number of initiatives and garnered international recognition.

This work led to positive relationships and connections, which are essential for the growth of our industry.

IN ADDITION TO BRINGING IN PRIVATE FINANCING, THE INDUSTRY SUPPORTED THE QFTC IN 2018 IN THE FOLLOWING WAYS:

871 NUMBER OF HOURS INVESTED
BY THE INDUSTRY

132 NUMBER OF PARTICIPATING
INDIVIDUALS

98 NUMBER OF BUSINESSES AND
ORGANIZATIONS REPRESENTED

// INSTITUTIONAL MEETINGS

The QFTC represented its members and the Québec audiovisual industry at large this year in several meetings, promoting members' interests with various institutions and governmental bodies.

In 2018–2019, the QFTC met:

FEDERAL LEVEL :

- Employment and Social Development Canada
- Canada Media Fund
- Innovation, Science and Economic Development Canada
- Immigration, Refugees and Citizenship Canada
- Canadian Heritage
- Telefilm Canada

PROVINCIAL LEVEL:

- Délégation du Québec à Los Angeles
- Export Québec
- Investissement Québec
- Ministère de l'Éducation et de l'Enseignement supérieur du Québec | MEES
- Ministère de l'Économie, de la Science et de l'Innovation | MESI
- Ministère de l'Immigration, de la Diversité et de l'Inclusion | MIDI
- Ministère de la Culture et des Communications | MCC
- Ministère des Affaires municipales et de l'Occupation du territoire | MAMOT
- Ministère des Finances du Québec
- Ministère du Développement durable, de l'Environnement et de la Lutte contre les changements climatiques | MDELCC
- Ministère du Travail, de l'Emploi et de la Solidarité sociale | MTES
- Office National du Film | ONF
- Radio-Canada/CBC
- Recyc-Québec
- Secrétariat à la région métropolitaine | SRM
- Société de développement des entreprises culturelles | SODEC

MUNICIPAL LEVEL AND OTHER ORGANIZATIONS :

- Chambre de Commerce du Montréal Métropolitain | CCMM
- Communauté métropolitaine de Montréal | CMM
- Conseil des relations internationales de Montréal | CORIM
- Observatoire de la culture et des communications du Québec | OCCQ

CITY OF MONTRÉAL

- Bureau du cinéma et de la télévision
- Bureau des relations internationales
- Cabinet de la Mairesse
- Conseil des gouverneurs, 375 MTL
- Service de la culture
- Service du développement économique
- Service de l'environnement

CITY OF QUÉBEC

- Bureau des Grands Événements
- Service du développement économique
- Table de concertation cinéma et télévision

// ECOSYSTEM MEETINGS

The QFTC also represents members before other industry organizations, such as professional associations, educational institutions and professional services.

In 2018–2019, the QFTC met:

ASSOCIATIONS :

- Alliance numérique
- Alliance of Canadian Cinema, Television and Radio Artists | ACTRA
- Association québécoise de la production médiatique | AQPM
- Association québécoise des techniciens de l'image et du son | AQTIS
- Canadian Film Center | CFC
- Chambre de commerce du Montréal métropolitain | CCMM
- Directors Guild of Canada (Québec) | DGC
- Ecotech
- Film Laurentides
- Fonds d'Investissement de la culture et des communications | FICC
- Guilde des développeurs de jeux vidéo indépendants du Québec
- Guilde des musiciens et musiciennes du Québec | GMMQ
- International Association Of Theatrical Stage Employees, local section 514 | IATSE 514
- International Association Of Theatrical Stage Employees, local section 667 | IATSE 667
- Le Grand Costumier
- Montréal International
- Printemps numérique
- Québec Cinéma
- TechnoCompétences
- Xn Québec — Association des producteurs d'expériences numériques du Québec

EDUCATION :

- Cégep de Matane
- Cégep du Vieux-Montréal
- École NAD
- École Pivaut
- HEC
- INIS
- ISART
- UQAM
- Université de Montréal

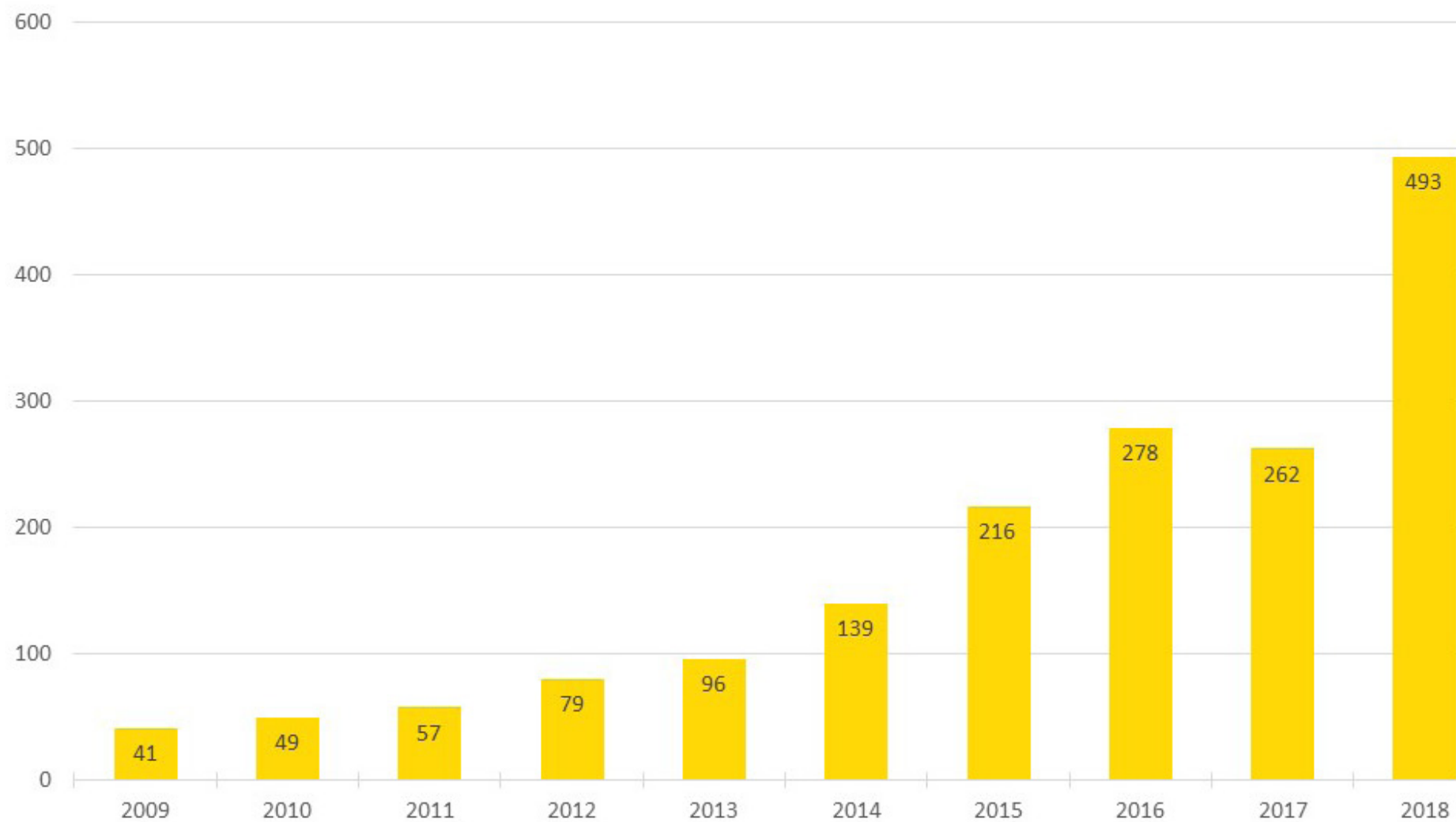
PROFESSIONAL SERVICES

- BFL Canada
- Cabinet de relations publiques NATIONAL
- Demers Beaulne
- Globalex/Front Row Insurance
- KPMG
- National Bank of Canada | NBC
- PricewaterhouseCoopers | PwC
- Raymond Chabot Grant Thornton | RCGT
- Royal Bank of Canada | RBC
- Smart & Biggar

VISUAL EFFECTS

// EVOLUTION OF VFX PRODUCTION VOLUME

DIRECT SPENDING IN QUÉBEC
FROM 2009 TO 2018 (IN MILLIONS OF CANADIAN DOLLARS)



SOURCE: QFTC, SODEC

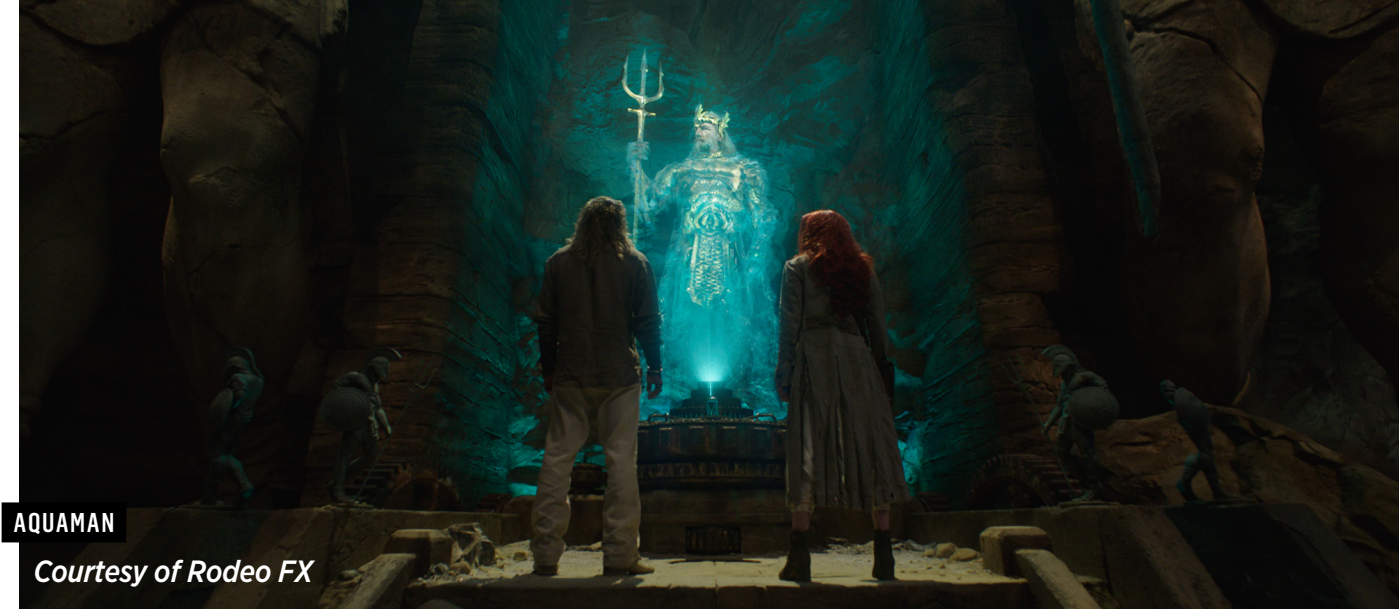
// RESULTS FOR THE YEAR 2018

493 M\$ CONTRACT
VOLUME

4 000 JOBS

37 \$/h MEDIAN
WAGES

88% INCREASE IN
PRODUCTION VOLUME
BETWEEN 2017 AND 2018



// SYNTHÈSE – PÔLE IMAGE QUÉBEC

Pôle SYNTHÈSE was created in July 2018 to help all higher education institutions and relevant businesses effectively synergize their efforts on initial training and professional development, research, innovation and technology transfer.

The QFTC was appointed to sit on the hub's steering committee as an industry representative.

SYNTHÈSE - Pôle Image Québec has the mandate to:

- Provide leadership for educational institutions, businesses and organizations;
- Come up with solutions for issues that the partners have identified;
- Establish an approach that will lead to a business model (operating model) being defined;
- Produce a short- and medium-term action plan that considers human, material and financial resources needs;
- Submit to the minister the fundamental elements of the creation and digital arts hub project.

The hub's strategic plan will be unveiled in summer 2019.

The hub organized several workshops as part of Forum Xn in November 2018. The workshops aimed to bring together educational institutions and businesses to identify the foundational elements of the hub's business model.

Attendees included 17 representatives from Cegeps and universities and 19 representatives from companies in the visual effects, animation and video game industries.

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A governance committee was established, with the following members:



// “ACCÉLÉRER LES TALENTS” PROJECT

The QFTC responded to the City of Montréal’s request for proposals as part of the “Accélérer les talents” Economic Development Strategy, that aims to develop and support projects meant to attract, retain, integrate and train the workforce in five high-potential priority sectors.

On June 7th 2019, the City of Montréal announced that it had selected the QFTC’s project « Release your creativity ». The initiative, developed in collaboration with Access:VFX, CyberCap and École des arts numériques, de l’animation et du design – NAD-UQAC, is geared toward developing innovative solutions for tackling the current labour shortage.

The initiative is also receiving support from the studios participating in the Montréal chapter of Access:VFX, namely DNEG, Framestore, Method Studios, Mikros, Mill Film, Rodeo FX and Technicolor.



For a 4th consecutive year, the QFTC renewed its partnership with effects MTL, the largest international conference for the visual effects and animation industry on the North American East Coast. The Council's CEO delivered a speech for the opening of the event.

In parallel with the conference, the QFTC also organized a 4th edition of the VFX Fam Tour to show foreign producers the expertise of local companies specializing in visual effects. The producers visited several business premises in Montréal during three whole days.

Our invited experts also came to discuss VFX challenges and trends at the QFTC panel on the theme: *From Scandinavia to the United States: A conversation in Montreal with visual effects experts*.

The 2017 production volume statistics in visual effects were announced during the panel.

Benoit Touchette, Director of Visual Effects at MELS, acted as moderator during the panel.



// VISUAL EFFECTS COMMITTEE

The committee is composed of representatives from the visual effects industry who are members of the QFTC. Business executives and leaders meet between three to four times per year to discuss issues related to their industry and to establish initiatives to improve their competitiveness.

Several initiatives were launched thanks to this committee: the creation of promotional tools, the organization of trade missions, the assessment of education needs, and the collaboration between companies.

IMMIGRATION :

- The QFTC organized a meeting on immigration issues relevant to the industry on March 25, 2019. Seventeen studios attended. The QFTC is continuing its advocacy efforts with provincial and federal departments of immigration.
- The QFTC shared the industry's recommendations with Employment and Social Development Canada as part of the Global Talent Stream review, which was carried out in fall 2017. The recommendations were submitted to the department on March 16, and several occupations were added to the list.

TRAINING:

- The QFTC signed a letter supporting the creation of a new compositing program led by the ADN campus in collaboration with Cégep de Matane and Cégep du Vieux Montréal.

BUSINESS GROWTH SUPPORT:

- The QFTC acted as a liaison to put visual effects studios in contact with Canada Economic Development as part of the Québec Economic Development Program (QEDP). This program supports economic development and diversification for businesses and regions and helps them take advantage of promising economic development opportunities.

SYMPOSIUM - ORDRE DES CONSEILLERS ET CONSEILLÈRES D'ORIENTATION DU QUÉBEC

The QFTC participated as an exhibitor at the conference of the Ordre des conseillers et conseillères d'orientation du Québec (OCCOQ) on May 30th and June 1st, 2018. The QFTC, Alchemy 24, École NAD, Isart, MPC, rhum.hr and RayOnfx represented the visual effects sector to inform and raise awareness among guidance counsellors about the workforce needs and work realities of the visual effects and animation community. More than 75 advisors were met during the event.



NEXT GENERATION TECHNOLOGY WORKSHOP

On January 23rd, a workshop entitled "Next Generation Technology Workshop for Content Creators" was held for visual effects, animation and post-production professionals. The event was organized by the QFTC in partnership with École NAD and Annex Pro, and enabled Sohonet and BeBop Technology to present their technological innovations to streamline work processes without geographic restrictions.

// VFX-MONTRÉAL

41 000 (+26%)
UNIQUE VISITS

209 000 (+13%)
PAGE VIEWS

3 800 (+43%)
APPLICATIONS SENT

Bearing in mind that the VFX-MONTRÉAL website, an initiative of the QFTC and the VFX Committee, was launched with the goal of reinforcing Québec's and the City of Montréal's positions as international production centres for visual effects, VFX-MONTRÉAL quickly became a reference of choice for experts in the industry. **With the addition of two new visual effects studios to the site in 2018, VFX-MONTRÉAL is now comprised of 32 Québécois visual effects, animation and virtual reality studios.**

The website's objectives:

- Convey the benefits of working with local studios;
- Raise awareness of local studios, their services and the full service offering;
- Raise awareness of the jobs available with local studios;
- Portray the province's and Montréal's visual effects industry in all its energy and innovation;
- Present news, studio activities and events.



INTELLECTUAL PROPERTY

// INTELLECTUAL PROPERTY

Over the years, Québec's film and video game industries have built up a strong service sector, generating well-paying jobs that must be protected by maintaining the fiscal environment supporting these industries' growth efforts.

Unfortunately, intellectual property for the video game and animation industries is largely held outside of Québec right now. If we wish to keep this intellectual property in Québec, or bring it back to the province, it would be wise to develop additional economic levers that could encourage a well structured transition **"FROM A SERVICES ECONOMY TO AN ECONOMY OF OWNERS"** by adapting the current fiscal environment.

The QFTC commissioned PwC to conduct a study in 2017 aimed at demonstrating the benefits of adapting the tax environment to favour the emergence of businesses holding intellectual property in the industry. Twenty-six Québec studios and businesses were consulted for this study.

The study was presented to the Ministry of Finance in May 2018. The QFTC and PwC then worked together with other industry players on the second phase of the study, measuring the impact and reach of implementing such a measure.

This new document was submitted on February 15, 2019, for the 2019-2020 pre budget consultations, and discussions on the matter are ongoing. The QFTC and the Alliance Numérique hope to conclude this project by the end of the fiscal year.



ROLLING GREEN

// ROLLING GREEN

The **Rolling Green** project is an action plan to accelerate the shift towards environmentally responsible audiovisual production in Québec developed by the QFTC, in collaboration with Québecor, via its subsidiaries MELS and TVA, and the Conseil québécois des événements écoresponsables (CQEER).

The environmental action plan will reduce the Québec film and television industry's environmental footprint and make it a leader in green audiovisual production, joining the ranks of major studios in Western Canada, the U.S., France and Australia.

Rolling Green was officially launched during the QFTC trade mission in Los Angeles with the Mayor of Montréal, Valérie Plante.



"I'm very proud to see that Montréal's film and television industry is so dynamic and proactive. The entire industry's active support for the Rolling Green project launched by Québecor and the QFTC will help position Montréal as a centre of environmentally responsible audiovisual production, which aligns with our commitment to make Montréal a green city driven by sustainable development. I fully support this exemplary initiative!"

VALÉRIE PLANTE,
Mayor of Montréal

// OBJECTIVES

1

**REDUCE
PRODUCTIONS'
ENVIRONMENTAL
FOOTPRINT**

2

**STRENGTHEN
QUÉBEC'S
COMPETITIVE
ADVANTAGE**

3

**ATTRACT MORE
FOREIGN
PRODUCTIONS**

4

**CREATE
VALUE FOR
SOCIETY**

// ROLLING GREEN

THREE-YEAR ACTION PLAN, WITH THE FOLLOWING PRIORITIES :

- **Equip the industry by developing resources to facilitate adoption of sustainable initiatives:** Eco-friendly production guide , technical fact sheets by sector of activity, directory of environmentally responsible suppliers, carbon footprint calculator;
- **Engage players in Québec's audiovisual industry on an ongoing transparent basis:** Advisory committee made up of industry talent, environmental certification program;
- **Educate and raise awareness among industry players about the environmental and social impacts of audiovisual productions :** Educational workshops, training, consulting services in eco-responsible production;
- **Communicate and share resources, information and activities, as well as initiatives and best practices adopted abroad:** Setting up a dedicated website bringing together the tools and all the news.

Rolling Green is supported by many industry players:



FISCAL INCENTIVES

// FISCAL INCENTIVES

COMPETITIVENESS

Tax incentives are still a crucial issue throughout the entire industry.

The QFTC is eager to promote Québec as an attractive production center and to increase the province's market share for foreign shoots within Canada. With this in mind, it submitted recommendations to the Ministry of Finance to maintain and update the tax incentives available for audiovisual production services, as these incentives are an essential driver of economic development.

Recommendations were submitted for the pre-budget consultations:

1. Ensure that film and television production tax credits are stable and predictable
2. Enhance tax credits for audiovisual production services in order to maintain Québec's competitiveness within Canada
3. Change the tax credit for shooting in areas away from urban centres so it is awarded based on cumulative spending in the area and not solely on the geographic location of the producers' offices (production services)

STRATEGIC MONITORING

The QFTC is also continuing to strategically monitor competing jurisdictions and worked with Demers Beaulne and SODEC to update the comparative chart for its November 2018 trade mission to Los Angeles.

Delegates presented the chart to the studios and producers that they met with during the mission.

PROFILE OF THE AUDIOVISUAL INDUSTRY 2017

The QFTC supported the AQPM's initiative to carry out a study of overall on-screen production in Québec. Published on May 31, 2018, it provides a range of statistics on the Québec audiovisual industry in order to facilitate a comparison between Québec and Canadian trends.

Created by the Observatoire de la culture et de la communication du Québec (OCCQ), the "Profil de l'industrie audiovisuelle au Québec en 2017" publication also involved the following partners: the Association des réalisateurs et réalisatrices du Québec (ARRQ), Alliance québécoise des techniciens de l'image et du son (AQTIS), Directors Guild of Canada – Québec District Council (DGC), Société des auteurs de radio, télévision et cinéma (SARTEC), and Union des artistes (UDA).

THE AUDIOVISUAL INDUSTRY PROFILE IN QUÉBEC IN 2017

LIVE-ACTION

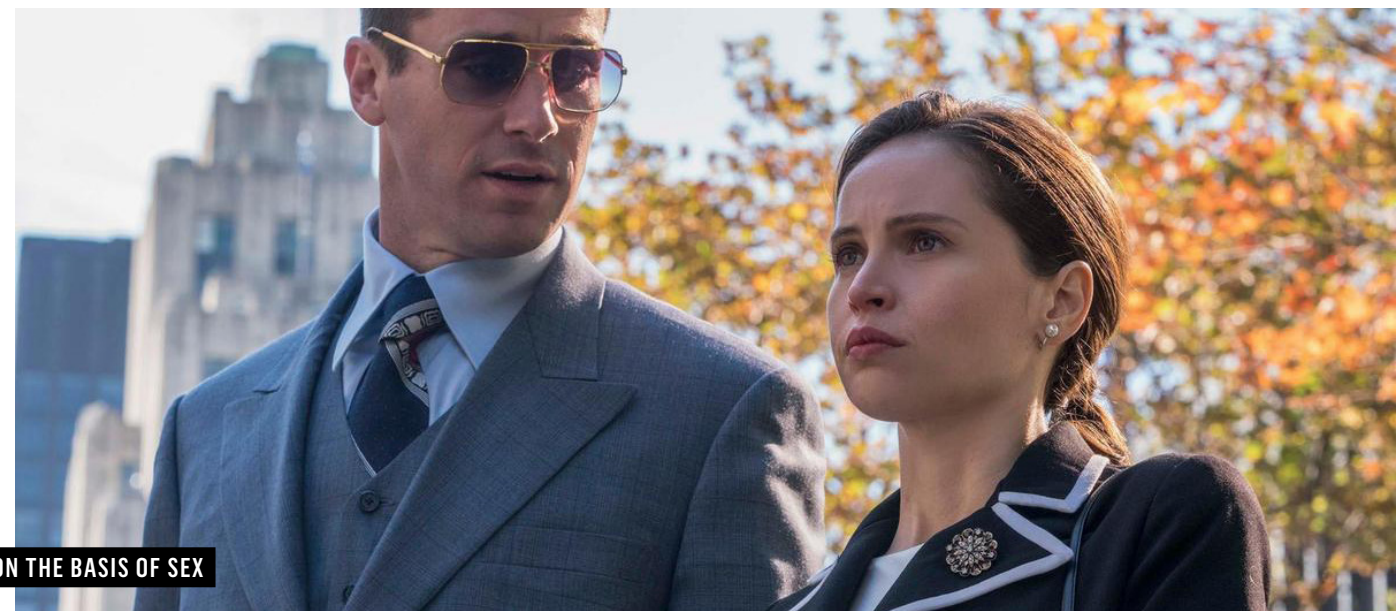
// LIVE-ACTION

The live-action project began in 2018 as a collaboration between the major players in live-action foreign location shooting (excluding animation and visual effects). The goal is to increase growth and improve the competitiveness of the Québec industry, both within Canada and worldwide. Pierre Roy (former president of Astral, chair of the City of Montréal's film committee) was appointed as chair of the project's steering committee.

The steering committee was formed based on applications from QFTC members and a principle of representation:

- 1 Production representative
- 1 Union representative — affiliated
- 1 Union representative – unaffiliated
- 2 Representatives from production studios/film stages
- 1 Post-production representative
- 2 Financial services representatives
- 1 Legal services representative
- 1 Production manager
- 1 Representative of regional commissions

This committee tries to reach consensus on issues facing the industry and determine what actions should be taken. Its first initiative was to launch a consultation with foreign producers to ascertain their perception of the province's current service offering.



ON THE BASIS OF SEX



MIDWAY

(Woody Harrelson on the MIDWAY set in Montréal)



BLOOD AND TREASURE

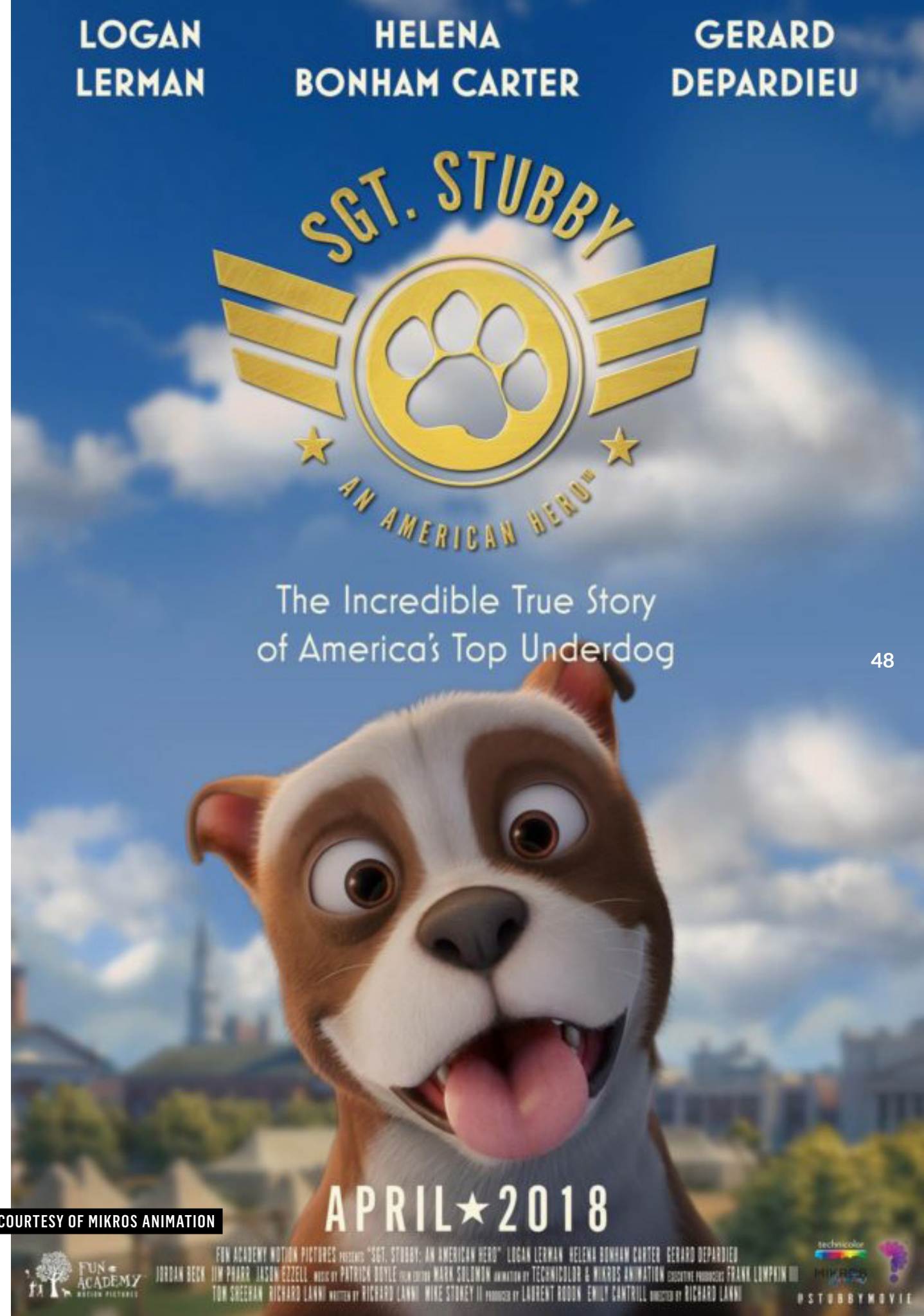
ANIMATION

// ANIMATION

As part of its ongoing efforts to promote the animation industry, the QFTC attended three professional events in 2018:

- **Cartoon Connection Canada: As a partner** for a ninth consecutive year, the QFTC supports the key role played by Cartoon Connection in a number of areas, including international commercialization. The event was once again a great success, with more than 110 companies participating and nearly 1,300 meetings held. Participants benefited from this unique networking opportunity that brought together the largest producers and broadcasters in the industry from Europe, Canada and South America.
- **Rendez-vous d'affaires et coproduction France-Canada:** The QFTC partnered with Unterval for the 10th and 11th editions of the organization's "Rendez-vous d'affaires et coproduction France-Canada". French businesses were invited to meet with Québec companies to build partnerships and familiarize themselves with each other's markets.
- **International Animation Film Market (MIFA):** From June 7 to 18, the QFTC took part in the trade mission organized by SODEC, Telefilm Canada, the Canada Media Fund and other Canadian provinces by joining the Canadian Pavilion at the International Animation Film Market (MIFA).

The study on intellectual property (see section 2.c.) was also developed jointly with animation studios, as it is one of the industries that was deemed a priority for a tax measure.



BUSINESS DEVELOPMENT

// BUSINESS DEVELOPMENT

A round table on virtual and augmented reality organized by the QFTC in 2017 helped identify China as one of the markets with the greatest global business potential for the new technology field of the audiovisual industry. The QFTC was then asked to build up its contacts and business relations in this market.

The goal was for the QFTC to act as an ambassador for its members in two ways:

- Strengthen existing ties and create new relations with business partners for the QFTC and its members;
- Advance trade development in the innovation field: potential partners, business opportunities, financing, etc.

In 2018, the QFTC joined two trade missions to China:

- The Québec Premier's mission to China – January 20 to 28, 2018
- The mission to China with the Minister of Canadian Heritage and representatives from creative industries – April 8 to 13, 2018

The QFTC also partnered with the third edition of Montréal's Canada-China International Film Festival. The QFTC invited nine Chinese producers and major decision makers for two Fam Tours, one dedicated to film and television production, and the other to the visual effects and VR/AR industries.

In addition to visiting businesses and studios, guests took part in business development activities, including an information session on financing films and television series in China and Québec.

On July 27, the QFTC also attended a meeting with the Department of Commerce of Shandong Province. Around fifty Chinese entrepreneurs from different industries were in attendance, looking to discover business opportunities in Québec and develop new business relations.

Finally, on the week of October 22, the QFTC and Toronto's Canada China Economic & Cultural Centre welcomed a visit from a delegation of the Chinese television channel Anhui TV, the fifth largest in the country.

After a series of meetings and visits planned by the QFTC, the delegation left with several offers and opportunities for partnerships from Québec businesses.



The QFTC and the Anhui TV Delegation at CBC

COMMUNICATIONS

// PROMOTIONAL TOOLS

WEBSITES

QFTC.CA

Thanks to its very rich and informative content, the QFTC website is consulted more and more by its members and by producers seeking precise information. The website consists of sections specifically devoted to foreign producers, members, and assistance with calculating tax credits. Between April 2018 and March 2019, the QFTC website received 49 500 unique visits, with a total of 180,000 page views.

49 500
UNIQUE VISITS

180 000
PAGE VIEWS

QFTC.CA >

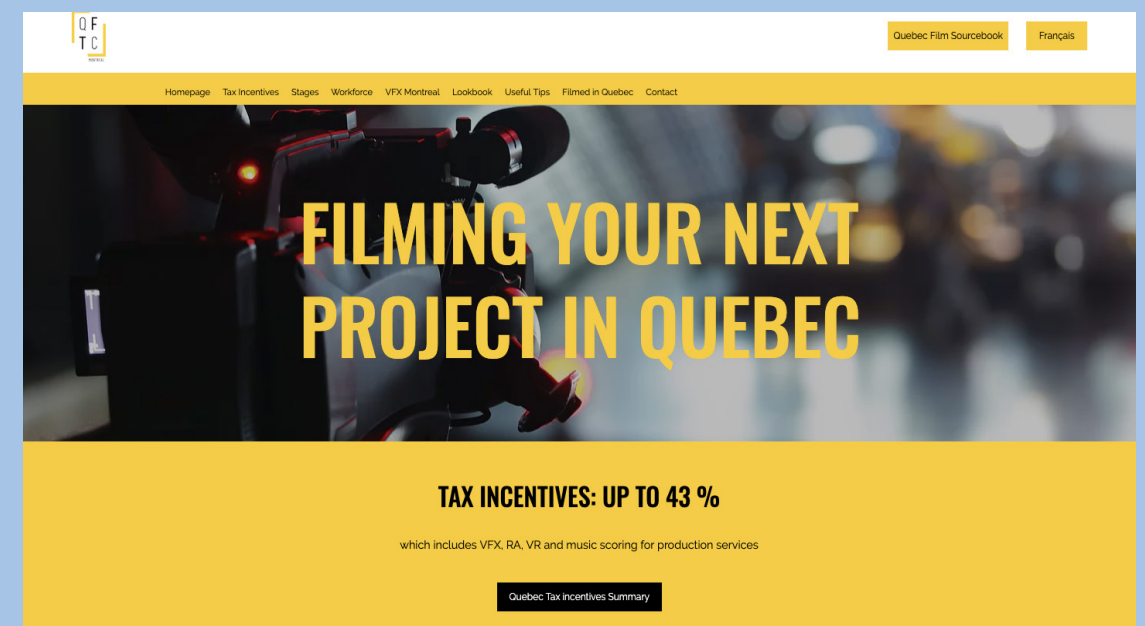


FILMINGINQUÉBEC.COM

In July 2018, the QFTC created the new web platform filminginQuebec.com. Its mission is to be the one-stop shop for all the information you need on filming in the province of Québec, presented in a convenient, concise format.

The site is directed at foreign producers in particular, and the content is regularly improved and updated. It contains information on tax credits, filming infrastructure, workforce and visual effects, as well as useful tips and testimonials.

FILMINGINQUÉBEC.COM >



QUÉBEC FILM SOURCEBOOK

Adopted by international customers and highly appreciated by QFTC members, the Québec Film Sourcebook has become a leading marketing tool for foreign producers wishing to shoot in Québec and a guide for the local industry. Rich in content, it brings together all the essential information for the success of a project: professional resources, filming locations, regions, tax incentives, infrastructure, etc.

In addition to ensuring the complete production of the sourcebook, the QFTC also updates it monthly in order to provide a tool that is always up to date for industry leaders. The Québec Film Sourcebook is available in PDF and V-Edition formats.

The Council is currently working on a new version of the Québec Film Sourcebook in French which will be available in the fall.



[QUÉBEC FILM SOURCEBOOK >](#)

NEWSLETTER

In order to improve its visibility with the local industry, the QFTC publishes a monthly newsletter highlighting the latest news on its activities and the various events in which it participates.

Sent each month to nearly 1,500 subscribers in the Québec audiovisual industry, the newsletter also keeps you informed of the QFTC's various development projects as well as new partners and members. In addition, the Council offers its members and partners the opportunity to share news about their company through its newsletter.

In 2018, the newsletter continued to achieve excellent results, with an average reading percentage of 35%.

[NEWS FROM THE QFTC >](#)

Newsletter - February 2019

QFTC QUEBEC FILM AND TELEVISION COUNCIL

\$871M were spent in Québec during 2018

ECONOMIC RESULTS FOR 2018

 \$493M in VFX	 \$378M for Foreign Film Shoots
--	---

The QFTC was happy to unveil the industry's economic results to the media. In 2018, foreign film shootings and the VFX sector combined generated \$871M of expenditures in Québec.

Visual Effects
Québec VFX studios achieved contracts totaling \$493M in sales in 2018, representing an increase of 88% over the previous year, confirming Québec as one of the largest VFX hubs in the world. It should also be noted that Québec's VFX and animation industries now represent 3,800 workers.

Foreign Film Shoots
2018 has been the third best year in Québec for foreign filming, with 378 million in economic spinoffs. Among the 20 or so productions filmed in Québec last year, the military movie *Midway* by director Roland Emmerich (*Independence Day*) and *The Bold Type* TV series.

SOCIAL NETWORKS

In 2018–2019, the QFTC increased its online presence on social networks using Facebook, LinkedIn and Twitter. The goal is to strengthen ties with members and partners, to inform them of its activities and to position itself within the industry.

Our posts were viewed a total of 75,000 times on Twitter. On LinkedIn, the QFTC's 108 posts between April 1, 2018, and March 31, 2019, generated 15,500 total views. On Facebook, our 143 posts generated a total of 35,000 views, an increase of 32% over the previous year.



75 000
VIEWS ON TWITTER



35 500
VIEWS ON FACEBOOK



15 500
VIEWS ON LINKEDIN

INTRODUCTION OF A CUSTOMER RELATION MANAGER AND MARKETING AUTOMATION SOFTWARE

To better address the needs of its members and continue working for the entire audiovisual industry, the QFTC migrated to a new contact management and marketing automation tool.

This software acts as a database, membership tracking tool and platform to facilitate communication with our members and partners. It will also help produce statistics that will make for easier follow-ups, assist the QFTC in achieving its cluster goals, and maximize communication effectiveness.



// OUTREACH

MEDIA COVERAGE

THE QFTC WAS REFERRED TO **151 TIMES** IN THE MEDIA IN 2018-2019

MEDIAS

International Press

/Film — Blogging the Reel World; Business Insider India; Business Insider Malaysia; Business Insider Singapore; CBR.com; Daily Hive Montréal; Epeak World News; Epicstream; FeedNoticias.com; Financial Buzz; Forbes México; Herb Approach; Heroic Hollywood; Legião dos Heróis – Uol; Les Toiles Héroïques; Magazine Prestige; On The Wight; Playback online; RI Oaxaca; RTL.fr; Sympatico.ca; The Province; TheVirtualAssist.net.

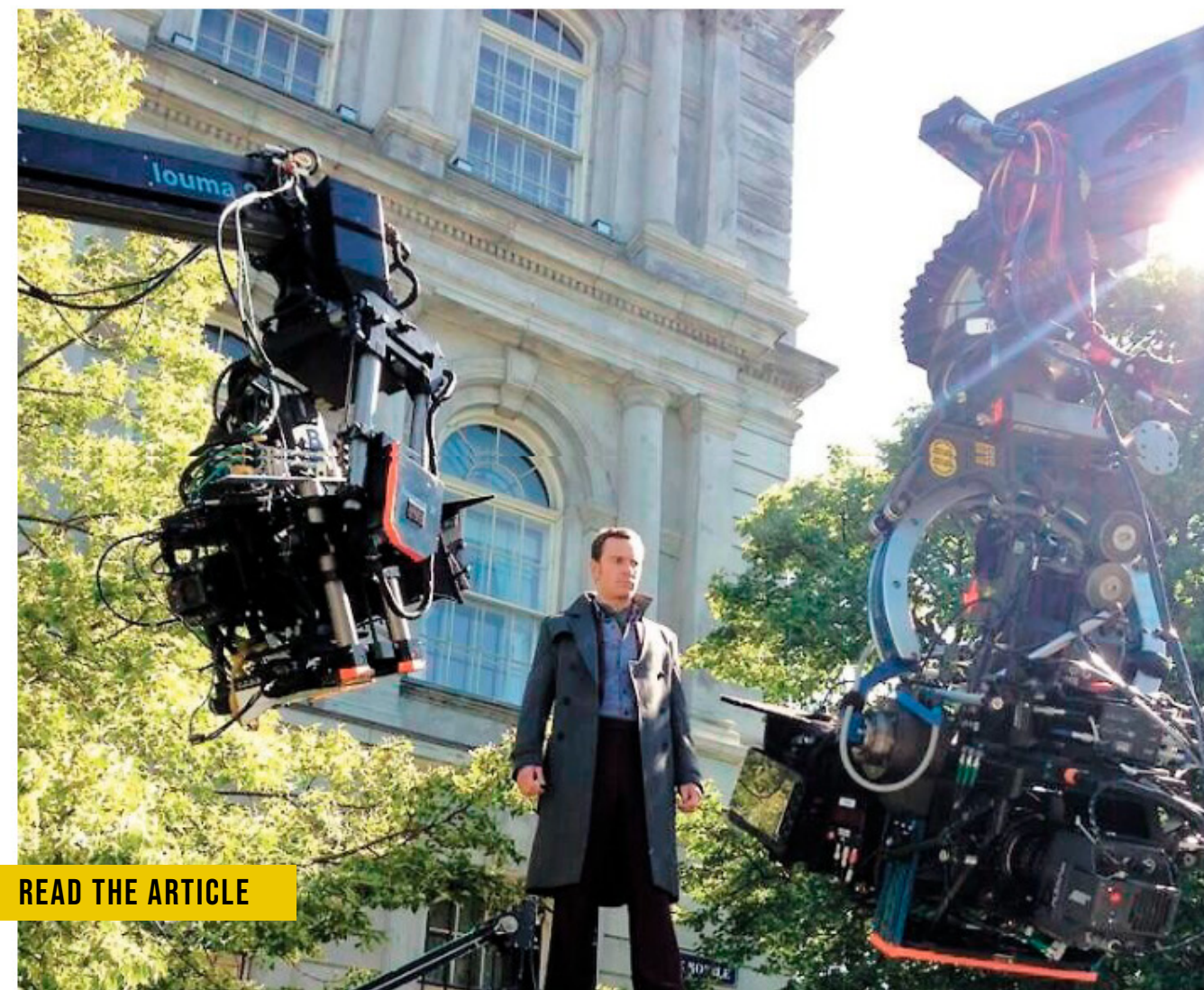
Local Press

ActusMédias; Baronmag.com; CNW Group/CNW Telbec (FR); CTVM info; En Beauce.Com; Grenier aux Nouvelles; Huffington Post Canada; Huffington Post Québec; ICI Radio-Canada (web); ICI Radio-Canada.ca; ICI Radio-Canada Télé; Infopresse; Isarta Infos; Journal de Montréal; Journal de Québec; Journal Métro; L'actualité; La Presse/La Presse +; Le Courrier du Sud; Le Devoir; Le Léopard; LesAffaires.com; Lien Multimédia; Montréal Gazette; MSN Canada; MTL Blog; PatWhite; Qui fait Quoi; Tourism Montréal; TVA Nouvelles.

SPECTACLES

Pour des tournages plus écologiques

Un plan d'action pour mieux encadrer l'industrie



READ THE ARTICLE

// LOCAL ACTIVITIES AND PUBLIC RELATIONS

Each year, the QFTC partners with many major provincial events, to both strengthen existing relationships and develop new collaborations within the Québécois audiovisual industry.

- **APRIL 2018 — Gatineau : Congrès de l'AQPM**
- **APRIL AND NOVEMBER 2018 : Mission Média France-Canada**
The QFTC was a partner in the 10th and 11th editions of the “Rendez-vous d'affaires et coproduction France-Canada” organized by Unterval.
- **MAY 2018 — Montréal : Business breakfast with the City of Montréal**
- **MAY 2018 — Montréal : Networking event for QFTC members**
- **MAY 2018 — Montréal : C2 Montréal**
The QFTC organized a round table discussion as part of the event, in partnership with the Alliance Numérique, on the theme “Intellectual property in digital creativity in the context of major international consolidations”.
- **MAY-JUNE 2018 — Saint-Hyacinthe : Colloque de l'Ordre des conseillers et conseillères d'orientation du Québec.**
- **JUNE 2018 — Montréal : effects MTL**
For a 4th consecutive year, the QFTC has renewed its partnership with effects MTL.
- **OCTOBER 2018 — Québec City: Cartoon Connection**
As a partner for the 9th consecutive year, the QFTC supported Cartoon Connection's essential role on several levels, including international commercialization.
- **NOVEMBER 2018 — Montréal : Hub Montréal**
The QFTC was a partner in the second edition of Hub Montréal, which was held at UQAM under the theme “Exploring experiential creativity”.
- **NOVEMBER 2018 — Montréal : Forum Xn**
For the second year, the QFTC was a partner of Forum Xn in Shawinigan.
- **NOVEMBER 2018 — Montréal : Cinémania**
- **NOVEMBER 2018 — Montréal : Networking event for QFTC members**
- **DECEMBER 2018 — Montréal : Christmas networking event with Montréal's industrial clusters**
- **JANUARY 2019 — Gatineau : First Canadian Film Commission Summit**
- **JANUARY 2019 — Montréal : Next Generation Technology Workshop**
- **JANUARY 2019 — Montréal : Ciné-Québec**
The QFTC was a partner in the 2019 edition of Ciné-Québec, a major event in the Québec audiovisual industry, to present a *Rolling Green* panel
- **FEBRUARY 2019 — Montréal : RV Pro – Rendez-Vous Québec Cinéma**
The QFTC was a partner of RV Pro 2019 to present a *Rolling Green* panel on February 28.
- **MARCH 2019 — Salon de l'emploi pour les étudiants en situation de handicap**

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Rolling Green Panel at RV Pro

**THANK YOU TO
OUR PARTNERS**

// PUBLIC PARTNERS



Développement
économique Canada
pour les régions du Québec

Canada Economic
Development
for Quebec Regions

Canada



Communauté métropolitaine
de Montréal



Montréal



// MAJOR PARTNERS



// PRESTIGE PARTNERS



59



// MISSION PARTNERS



a+traction



cinélande

CINE SITE



GRANDE
STUDIOS



L'ATELIER
ANIMATION

MELS



R O D E O
Visual Effects Company



STAR SUITES



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